

A world first! The perfect screen for all lighting conditions

The Cine4Home BlackScreen by Maxlum

The age old enemy of projected images is ambient light. Everyone has experienced one of the following situations: you're sitting at home and want to watch an exciting film. Or in a waiting room and trying to follow the adverts. In both situations it is often difficult to see any black, any depth, any contrast. Regardless of the quality and the Gain factor of the screen, the projected image is simply pale. Even with very bright projectors it is impossible to „banish“ the ambient light in the image.

However, from today onwards nobody needs to make any compromises. Running under the brand name of Maxlum, three European projector specialists, including Projektor AG from Cologne in Germany, will be introducing a revolutionary new screen at the ISE in Amsterdam. For the first time ever, a screen fabric has been especially developed which absorbs a large amount of light and therefore the unwanted ambient light.

The functional principle, according to the inventor Ekkehart Schmitt from Cine4Home, is pretty simple. The screen produces the black and so the projector „only“ has to show the light areas so to speak. Of course it is not that easy! Nevertheless, the results are astounding and even experts are left wondering in amazement.

With the Cine4Home BlackScreen you can enjoy large images by daylight. Whether in the living room or at a Point of Sale. The projection becomes interesting and competitive 24 hours / 7 days a week.

Depending on the size of the image and surrounding ambient light, projectors with at least 4000 ANSI-Lumen support the practically black screen best. The size of the image should ideally be up to 2 m wide.

To start with, this revolutionary screen is being offered as a motorised roller screen. With a considerable range of accessories, e.g. an optional ceiling installation kit, integrating the screen into any living room and office becomes easy and fulfils highest demands.

Advantages of the Cine4Home BlackScreen by Maxlum:

- Better black
- More contrast
- No unpleasant exaggerated brightness in daylight scenes
- No limited viewing angle
- No hotspots
- 5 year guarantee

The BlackScreen is available in Germany at Projektor AG. It was possible to gain Medium GmbH as a trade supplier, who will also be presenting the screen at their stand at the ISE in Amsterdam to interested trade visitors.

For more information:

www.maxlum.eu

www.beamer-discount.de

Company information:

Projektor AG offers competent projector advice on its website www.beamer-discount.de and in its own showroom in Cologne as well as an extensive range of projection technology. This includes projectors, screens, cables, ceiling mounts, overhead projectors and replacement lamps.

The brand name Maxlum is a joint venture between three European projector specialists from Germany, France and the UK who are specialised in e-commerce. Maxlum products are centred on customer needs and are only offered in popular sizes. In this way, perfect value for money, speedy delivery and top quality can be guaranteed.

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